



Privacy Statement

The Allied Reliability Group Marketing Team is pleased to have you as a reader. Allied Reliability Group is comprised of a family of brands (including iReliability™, RCM Blitz®, and *inspired* Blended Learning (iBL), among others) all sharing a special focus on the needs of the manufacturing and industrial maintenance sector. Through all of our brands, we communicate with our audience, partners, and clients via an array of media, including printed materials, websites, e-newsletters, social media, and webinars. Allied Reliability Group strives to deliver to our audience relevant and entertaining information to promote best practices in the manufacturing and industrial maintenance sector.

This Web Site Privacy Statement

We are committed to respecting the personal privacy of the individuals who use this Site. This Privacy Statement (this “Privacy Statement”) describes our current policies and practices regarding the personal information we collect through this Site. The term “personal information” means individually identifiable information about an individual collected through this Site, such as the name or e-mail address of that individual.

Children Under 13

We recognize the need to provide additional privacy protections for children who visit this Site; however, our Site is not directed at or intended to solicit information from children.

Terms of Use

This Privacy Statement is the Terms of Use for this Site. By using this Site, you agree to be bound by the Terms of Use. If you do not agree to the Terms of Use, you must not use this Site.

Your Consent

By using this Site, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Statement. If you do not consent to the terms of this Privacy Statement, you must not use this Site.

What Personal Information Is Collected Through This Site

We collect personally identifiable information (which includes name, title, company, and e-mail address) when you provide it to us, such as when you register to follow one of our blogs, when you subscribe for an e-mail newsletter or alert, when you register for one of our training events or webinars, or when you register to download our materials, including white papers, reports, articles, and recorded webinars or podcasts. Several of the services that we offer on our sites may require registration as a condition of use. Once you register with one of the Allied Reliability Group network of sites, you are no longer anonymous to us. We may also receive information about you from other sources and add it to the information you provided to us.

How We Use Personal Information

We use personal information as follows:

- To customize the advertising and content you see.
- To enhance the user experience in our network of sites. We use tracking information to determine how well each page performs overall based on aggregate user demographics and traffic patterns to those pages. In doing so, we continue to build a better service for you.
- To fulfill your requests for certain products and services, such as sending out e-newsletters and enabling users to participate in polls, contests, and message boards.
- To send you information you agreed to receive about topics we think will be of interest to you.



We also use this personal information to market our services, offerings, and training events to our visitors and members and to contact you with offers and information about events, offerings, and services from other organizations that we believe will be of interest to you. If you would prefer that we not contact you for such purposes, you may indicate this preference by sending an email to info@alliedreliability.com or by writing us at Allied Reliability Group, 4200 Faber Place Drive, Charleston, South Carolina, 29405, Attn: Marketing, or to contact us regarding any privacy issue. Please include in your correspondence the company, website, subscription, or newsletter to which you are referring.

We will use reasonable efforts to honor such requests

You must understand, however, that even if you “opt-out,” you may still receive communications from us if we receive your contact information from another source or if we initiated the communication before we received your “opt-out” request.

Disclosure of Personal Information

We share personal information collected through this Site with our affiliated organizations (such as other sites we own or resellers) and other organizations that are part of our affiliates, who may use this information in ways similar to how we use this information.

If you would prefer that we not share your personal information with our affiliated organizations, you may indicate this preference by sending an email to info@alliedreliability.com or by writing us at Allied Reliability Group, 4200 Faber Place Drive, Charleston, South Carolina, 29405, Attn: Marketing, or to contact us regarding any privacy issue. Please include in your correspondence the company, website, subscription, or newsletter to which you are referring.

We will use reasonable efforts to honor such requests

You must understand, however, that even if you “opt-out,” you may still receive communications from our affiliated organizations if they received your contact information from another source or if they initiated the communication before we received your “opt-out” request.

Our affiliates may also share personal information with vendors who provide support services to them. These vendors need information about you in order to perform their functions. These vendors are not authorized to use the information we share with them (or that our affiliates and business partners share with them) for any purpose other than to provide services to us, our affiliates, or our business partners.

In addition, there may be some other limited circumstances in which we may share or transfer personal information in our databases to a third party -- for example, to comply with a legal requirement, for the administration of justice, to protect the security of our systems or service, or in the event of a merger, reorganization, dissolution, or similar event.

Other Information Collected Through This Site

We use technology that tells us how visitors use this Site -- for example, which pages they view, which links they use, and which search terms they input. This information is called “click-stream data”. Click-stream data helps us determine what is important to you and what is not. It helps us decide what content and features to add and what to discard. It also helps us determine whether our Site is easy to use or whether we need to redesign certain pages and links. Click-stream data does not identify you personally.



We also use technology to collect the following information and other information of a similar nature: the name of your Internet service provider; your IP address; your operating system (Windows, Macintosh, Unix, and so on); and your browser type (Netscape, Internet Explorer, and so on). We use this information to compile statistics about the technology used by our visitors. These statistics help us improve our Site and make it more compatible with the technology used by our visitors.

Cookies

Allied Reliability Group websites may send a “cookie” to your computer. A cookie is a small piece of data that is sent to your internet browser from a web server and stored on your computer's hard drive. A cookie cannot read data off of your computer hard disk or read cookie files created by other websites. Cookies do not damage your system. We use cookies to identify which areas of our Site you have visited, so the next time you visit, those pages may be readily accessible. Our advertisers may also use cookies to ascertain how many times you have seen an advertisement. We and our advertisers may use this information to better personalize the content, banners, and promotions that you see on our Site. You can choose whether to accept cookies by changing the settings of your internet browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent.

Links to Other Web Sites

This Privacy Statement applies only to this Site. This Site contains links to other websites, including those of partners and affiliate companies. These other websites have their own policies regarding privacy. We urge you to review the privacy policy posted on any site you visit before using the site or providing any personal information about yourself. In addition, you may have linked to this Site through another site. For example, in certain cases you may have linked to this Site through banner advertising on another site. In such cases, the site you linked from may collect information from people who click on the banner or link. You may want to refer to the privacy policies on those sites to see how they collect and use this information.

Changes to This Privacy Statement

This Privacy Statement describes our current policies and practices regarding personal information collected through this Site. We reserve the right to update or modify this Privacy Statement at any time without prior notice. We will do so by posting an updated or modified version of this Privacy Statement on this Site. Your use of this Site following any such change constitutes your agreement that personal information collected from or about you through this Site after the revised Privacy Statement is posted will be subject to the terms of the revised Privacy Statement. For this reason, we encourage you to review this Privacy Statement regularly.

You may access the current version of this Privacy Statement by clicking on the button marked “Privacy Statement”.

This Privacy Statement was last revised on November 19, 2013.

Questions About This Privacy Statement

If you have any questions about this Privacy Statement or concerns about the way we process your personal information, please contact us at Allied Reliability Group, 4200 Faber Place Drive, Charleston, South Carolina, 29405, Attn: Marketing; 843-414-5760; or info@alliedreliability.com.